

How to Make a Reel on Instagram: A Step-By-Step Guide

Instagram is a popular social media platform that allows users to share photos, stories, and videos with their followers. One of the latest additions to Instagram's features is Instagram Reels, a new way to create and share short, entertaining videos on the platform. If you're looking to expand your Instagram skills and reach more followers, creating reels can be a great strategy. Here's a step-by-step guide on [how to make a reel on Instagram](#).

Step 1: Update Your Instagram App

Before you start making a reel, make sure you have the latest version of Instagram. Reels are a relatively new feature, so you'll need to have the most recent update of the app. Check your app store for updates.

Step 2: Access the Reels Feature

To access Reels, tap the camera icon at the top left of your Instagram home screen, the same way you would to add a new story. At the bottom, you'll see options for Live, Story, and Reels. Swipe over to Reels to start making your reel.

Step 3: Create Your Reel

Once you're in the Reels section, you'll see a variety of tools on the left side of the screen. These can help you add effects, set a timer, choose music, and adjust the speed of your video.

To start recording, press and hold the capture button. You can record a video all at once or in segments. If you want to record in segments, simply lift your finger off the capture button after each segment.

Step 4: Edit Your Reel

After you've recorded your video, you can use the tools to make edits. You can add stickers, draw on your video, or add text. You can also use the align tool which helps you line up objects from your last clip before recording your next, to create seamless transitions.

Step 5: Choose a Cover Photo

Once you're satisfied with your video, tap the arrow to go to the next screen. Here, you can choose a cover photo for your reel. You can choose a still from your video or an image from your gallery.

Step 6: Share Your Reel

Finally, it's time to share your reel! You can add a caption, choose where you want your reel to appear, and tag friends. Once you're ready, tap Share to post your reel.

Step 7: Review Your Reel

Your reel will now be available on your profile and in your feed. You can also view it on the Reels tab of your profile. If you select the option to share your story, your reel will also appear there.

Creating an Instagram Reel is a fun and creative way to engage with your followers. Whether you're sharing a funny moment, a quick tutorial, or a glimpse into your daily life, reels offer a new way to share your world. So go ahead, start creating your first reel and make the most of your Instagram experience.